



Profile...

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Uganda, is undergoing a massive technological revolution.

The background of the image features a complex, abstract circuit board design in shades of blue and grey. It consists of various electronic components like resistors, capacitors, and inductors, interconnected by a dense network of lines and nodes.

**Innovate. Accelerate. Disrupt**



**TechHub**

The TechHub logo is located in the bottom right corner. It features the word "Tech" in orange and "Hub" in dark blue, with a stylized orange and dark blue molecular or network icon above the text.

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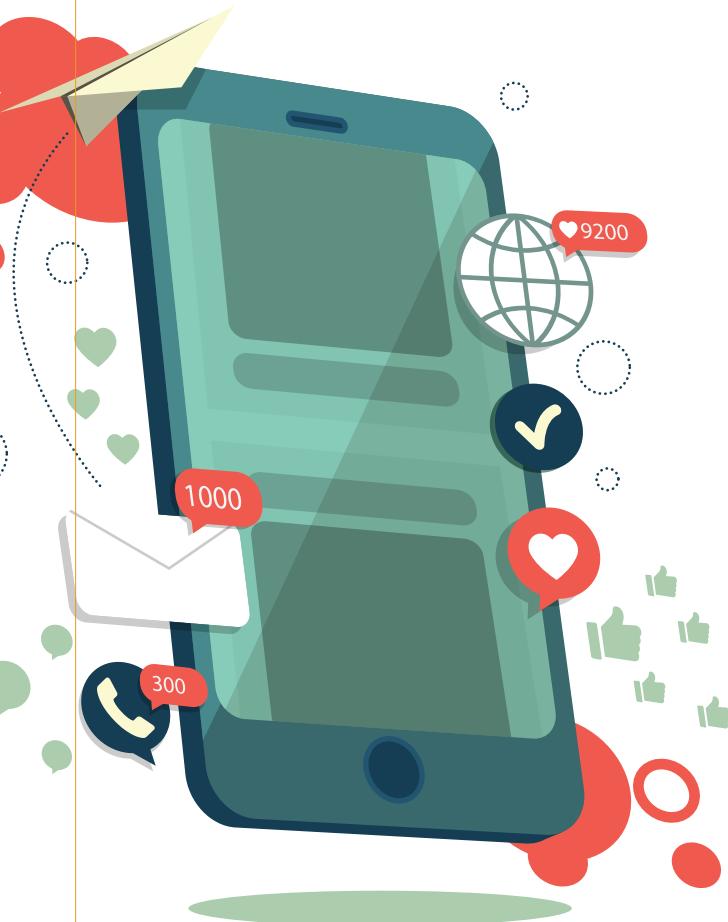
# About the tech hub

We have seen a proliferation of technology start ups and innovators developing apps and solutions to various technological, social and agricultural problems. The core purpose of the tech hub, is to foster innovative ideas through business incubation, technology demonstration, validation and workforce development.

The vision of The Tech Hub Technology Incubator (THTI) is to be a successful incubator of technologies and private enterprise that solves technological, legal, agricultural and social challenges. By nurturing the business and technology needs of its clients, the Tech Hub will contribute to the success of businesses in the rapidly growing entrepreneurial environment in Uganda.

By providing affordable space, free legal and investment advice to technology start ups, the tech hub will mentor young entrepreneurs, promote their products and help them grow sustainable businesses that will improve the digitization of Uganda.

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## Who We Are

& what we stand for

The THTI is a business incubation program ran by Techcellerate Limited (TCL) with Ortus LLP and KTA Advocates.

The focus of the hub is small businesses (start-up and existing) that have technologies of potential interest to the digitization of Uganda and the greater Africa. Development of the program began in April 2018.

“Do something Creative  
**EVERYDAY**”

Ortus LLP and KTA Advocates are specialized technology, media telecommunications and intellectual property law firms. TCL was founded and is owned by four (3) e-commerce entrepreneurs, Ron Kawamara, Timothy Mugume & Kenneth Muhangi.

The THTI builds upon the expertise and services of the founders and offers standard business incubation services. These specialized services include providing contacts with potential customers of new technologies, technology development assistance, legal services, access to technology demonstration funding, and assistance in the identification and pursuit of government and private funding.

THTI also works with various Universities in Uganda.

The vision of the THTI program is to be a successful accelerator of legal, health, social, e-commerce and agricultural technologies that promote the digitization of Uganda.

The mission of the THTI program is to identify, incubate, and accelerate businesses with a legal, social, e-commerce, health and agricultural bias at various stages of development by providing business and technology assistance to new or existing companies.

We intend to become the preferred brand for start-up and growing companies in our niche.

To achieve our vision, we ensure that our clients are provided with a low-impact fee structure, great mentoring as well as have competent employees to help them achieve success faster than they would have done on their own.

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IDEA



BUSINESS

is grown.

IDEA

ideas are formed.



Being

CREATIVE

never ends.



## Who We Are

& what we stand for

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Business incubators are usually programs that are designed to ensure that start-up entrepreneurial companies are successfully accelerated towards successful development through diverse business support resources as well as services. Our aim is to ensure that we achieve a 90% success rate with all those who see our services at Park Royal Building, Plot 26 Buganda Road, Kampala.

The location is easily accessible for the several new tech start ups, those in existence, and for innovators that just want a place to innovate.

Our aim as a business is to ensure that we help our clients attain their goals by using best practices, legal support and providing the best evaluation tools and other form of guidance that will be helpful to them. We have an impressive team of successful entrepreneurs that understand the legal and investment climate in Uganda, East Africa and the rest of the world.

We know that there is no one best incubation practice that would suit all our clients and ensure that they become a success and so in this regard, we have a synergy of multiple policies and services so as to have optimal outcomes that will be most suitable for specific clients' needs.

To achieve all these, we have built a business structure that is guaranteed to ensure that our business runs smoothly and that we are able to achieve what we set out to do. It is for this reason that we have sourced for and hired proficient and professional employees who are not only competent in their assigned responsibilities but also believe enough in the organization and are committed to seeing corporate goals achieved.

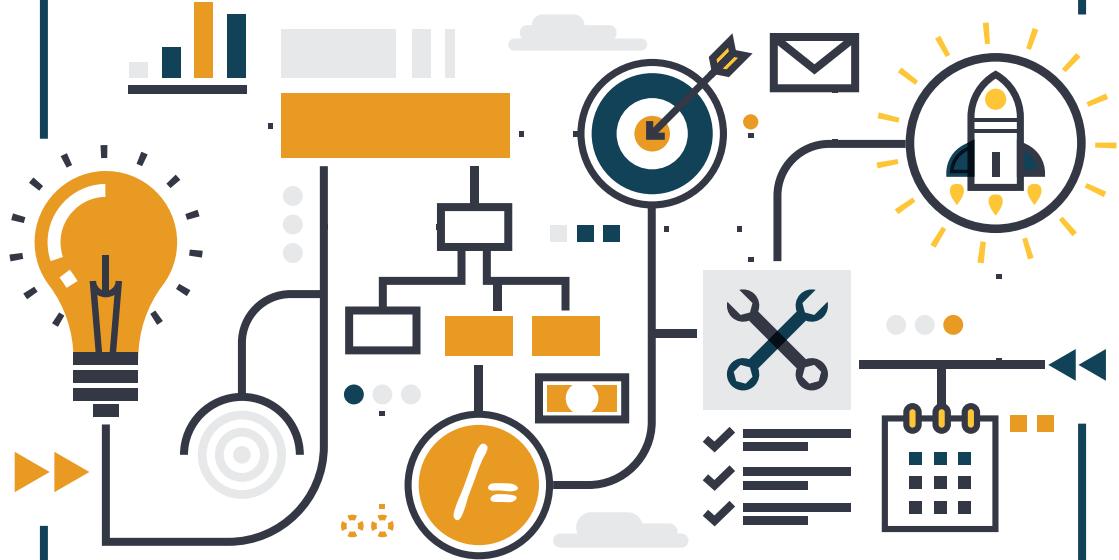
In order to ensure that we achieve a high level of productivity, we ensure that our employees are well trained and undergo training regularly to ensure that they enhance their skills. We also ensure that our employees work in an environment that is not creatively limiting and is also conducive. Our owners, have a combined experience of over 30 years in legal, financial, business management and entrepreneurial solutions. Each founder has hands-on experience in several businesses ventures, and will therefore bring their experience to grow the business and ensure that the corporate goals and objectives set are achieved.

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# START UPS

HOME

ABOUT US



“It's not about ideas.  
It's about making ideas happen”

# Our Products and Services

Some of the services we offer

Air conditioned working space



Space for tech related events/workshops



Mentorship talks and seminars for mentoring and guiding of clients businesses



Consultancy and advisory services for already existing businesses



Marketing consultancy



Training services



Free wifi



Printing, copy machines scanners



Tea/coffee/lunch



Boardroom/meeting facilities



Secretarial services



Legal support



Business Address facilities



Messenger facilities

The  
**value**  
of an idea lies in  
the using of it

# Our Business Structure

As a business that understands how to help new start-ups and growing companies achieve success, we know the importance of having the right business structure for our business and are willing to go the extra mile. We therefore intend to go all out in ensuring that we build a business structure that aligns with our vision and corporate goals as a business here in Uganda.

We have competent and professional employees who understand the industry thoroughly and who are also attuned to our company's vision and are committed to ensuring that we achieve our corporate goals and also reach an intended standard for our business whilst positively projecting and promoting the business to clients – existing or potential.



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# Our Target Market

We are in business to offer our services to the following customers;



New Start-ups in technology



Growing service based businesses  
in need of an accelerator



Other business incubators

# Our Competitive Advantage

First off, our virtual as well as physical location is opening us up to having more customers than we would have if we were strictly serving customers based on physical locations. Another edge we have is in the offering of standard services regulated by international best practices. Our clients also get a dedicated and competent staff that helps them reach their intended goals.

We have also hired competent and professional employees who now understand the market well to help us achieve our corporate goals. Our employees have the necessary expertise that will inspire our clients and an excellent customer service that will ensure that we get referrals from our successful clients.

We not only intend for our clients to work in a conducive and creative stimulating environment, but we are also paying them well better than most similar start-ups in the same industry in Uganda.

We also have legal support from Ortus LLP and KTA Advocates, specialized technology and intellectual property law firms. This is aimed at advising our clients to grow their businesses in the right way.



Partners

**ORTUS LLP & KTA**  
ADVOCATES & SOLICITORS